GREYHOUND RACING ASSOCIATION OF AMERICA



The Greyhound Racing Association of America is a nonprofit membership association founded to promote, protect, and enhance the sport of greyhound racing and the greyhound industry through education, example and media for the benefit of its members, fans, supporters and the greyhound racing dogs that make this great sport possible



ABOUT US

REGISTRATION

The Greyhound Racing Association of America is registered under the State of Delaware Uniform Unincorporated Nonprofit Association Act (6 Del. C. Section 1901 et seq.) March 4th, 2002.

FUNCTION

GRA/America serves its purpose in the public relations sector through education, media and awareness.

"Watchdog" – One of the most critical tasks of the Association is to stand as 'watchdog' for the industry when legislative issues are being presented in several different states across the country.

- Communication Through efficient communication, GRA/America keeps its members informed of breaking news and developments so the industry can respond quickly.
- Media The Association issues press releases and launches media campaigns to inform the public about important events pertaining to the sport.
- Education Through publications, appearances and human interaction, GRA/America promotes the good of racing into the public sector and dispels beliefs that have been instilled by animal extremist propaganda. This includes

- revealing today's common practices concerning rearing pups on the farm, to racing at the track and finally home placement through adoption.
- 4. Citizenship Through letter writing, telephone and e-mail campaigns, the Association harnesses the power of numbers and instructs members how to play an active role in legislative issues. Together, the members help represent the best interest of the sport in politics. Greyhound racing is a "Sleeping Giant".

STATEMENT FROM THE PRESIDENT

GRA/America would like to thank the many dog lovers and organizations across America who have worked so unselfishly to protect and improve the integrity of greyhound racing. The bright spotlight of the press can be harsh, but it also helps us face things. What we have learned is that greyhound racing has a far wider audience than anyone ever knew.

The American public is fascinated with racing greyhounds and wants to learn anything it can about them. And why not? What other breed of dog is so *athletic?* Has its own *industry?* Inspires a legitimate, recognized sport just because it likes to run? Public interest in greyhound racing is so strong that magazines, newspapers, television and radio carry just about any kind of story they can about it. Why?

Because America loves its greyhounds.

When it comes to entertaining sports, greyhound racing is about as healthy and clean as it gets. Nobody forces greyhounds to run. If you've ever raised a greyhound puppy, you would know that! You also would know that there are no jockeys making side deals, no riding crops – nothing like that in the sport of greyhound racing.

Those of us in greyhound racing today are here because we want to be. Like our dogs, we're a pretty independent bunch, and just as foresighted.

As clear as a greyhound's keen sight, we are pulling ourselves up by the bootstraps, dusting ourselves off and standing proud for what has become "America's dog."

Here's to the fans, the owners, breeders, trainers, track operators, our National Greyhound Association and all those who make up the most exciting sport a dog has ever known. As the "Voice" of greyhound racing, GRA/America salutes you!

-Ron Hevener President, GRA/America